

# TEDx MonteCarloSalon

x = independently organized TED event

**FOR IMMEDIATE RELEASE**

**Press Release**

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## **New citizens of Planet Earth**

The first edition of TEDxMonteCarloSalon will be inaugurated with a provoking and exciting event in which we will tackle a key important topic for Monaco - our Environment. Videos of TED Talks, open mic sessions and Q&A with experts will offer intriguing insights on how we can improve our planet through small daily steps. The first TEDxMonteCarloSalon has prepared electrifying surprises and ideas in order to help our community engage in thoughtful and devoted actions for Planet Earth. Students from the International School of Monaco (ISM) have volunteered for the event and they will calculate your personal carbon footprint and provide ideas on how to be more environmentally friendly.

Join us on Tuesday November 27<sup>th</sup> to experience our TEDx Salon event at one of the most beautiful locations in the port of Monaco, the Star Deck at Stars’N’Bars.

Sign-up for our newsletter on our website at [www.tedxmontecarlo.com](http://www.tedxmontecarlo.com) or follow-us on our social media to stay up to date with future Salon events in 2019 such as Technology, Entrepreneurship, Gastronomy and Education. TEDxMonteCarlo will host 4 Salon events before its next flagship event scheduled for Winter 2019.

At TEDx Salon events, attendees watch videos of TED Talks and have informal discussions about the talks they observed. Salons aim to re-engage the community and team in between main TEDx events, and to spark discussion on issues of interest to the local community.

- **The discussion:** A critical element of salon is lively discussions, allowing attendees to actively participate in the event. With much smaller audiences than a standard TEDx event, salons bring attendees together in more intimate spaces, and with more chances to get know and exchange ideas as with each other.
- **The single subject:** Having the ability to focus on only one subject creates focused audience and atmosphere.

- **The format:** Salon events range anywhere from dinner party settings to mini standard TEDx events, and anything in between. It's up to organizers to decide what size and format is best for their community.
- **Frequency:** Salons are recurring events that offer organizers an exciting way to stay engaged with their communities. Salons can happen between larger standard events, providing a regular touch point for TEDxMonteCarlo and the Monaco community.

### **About TED<sub>x</sub>, x= independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

### **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Monica Lewinsky, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

More info at [www.tedxmontecarlo.com](http://www.tedxmontecarlo.com) or @tedxmontecarlo (Facebook, Instagram, LinkedIn, Twitter).