

FOR IMMEDIATE RELEASE

Press Release

Date: November 1st, 2017

Contact: Ana-Maria Anitei & Allison Billaud (media@tedxmontecarlo.com)

Author: Ana-Maria Anitei & Allison Billaud (translation)

TEDxMonteCarlo Speakers & Final Preparations

MONACO – November 1, 2017 -With just ten days to go for TEDxMonteCarlo, November 11th, the excitement is growing in Monaco, amongst the speakers, sponsors, volunteers and attendees. With a theme of “License to Know”, the speakers will explore the areas of safety, security, transparency, artificial intelligence and entrepreneurship.

We are delighted to announce all our 18 speakers and a Master of Ceremony (MC):

- **Fiorina BEREZOVSKY**, a 10 year-old Chess Champion and a member of the Monaco Olympic team.
- **Alex DEANS**, a 19 year-old serial inventor, artist and public speaker is the developer of iAid, a novel navigation device for the blind, and the creator of a new technology to stop teens from texting and driving.
- **Pierre FROLLA**, a local star with world-renowned results, holding 4 World Records in Free Immersion. An ambassador to the Princess Charlene of Monaco Foundation.
- **Francis GIANNI**, director of the International School of Monaco (ISM), holder of one of the most coveted teaching qualifications competed for at a very top level in France.
- **Julien GOBAUX** - an international artistic gymnast, member of the French national team and competing at the national level for the Monaco team and participated in the Rio Olympics in 2016.
- **Louise HARRISON** –Triton Submarines’ Director of Sales & Marketing for the European region, a passionate advocate for ocean conservation.
- **Sascha KUNKEL**, a security specialist with over 20 years of experience ranging from the French Riviera to hostile environments worldwide.
- **Pat MORAN**, a cyber specialist and leader of ‘Cyber, IT Forensics and Data Privacy’ for Price Waterhouse Coopers Ireland.
- **Hassan MOUKFI (Hassan de Monaco)** - is a Monaco native. Moroccan of descent, his journey in life is slightly unusual - not only is he a comedian, but also an anesthetist nurse at the Monaco hospital.

- **Kohei OGAWA**, an Osaka University professor who developed a robot which moves like it has a life of its own.
- **Tom OLIVER** - a coach to many of the world's top CEOs, philanthropists, and entertainers. Named "one of the world's best experts on leadership" by the Wharton School of Business.
- **Johannes PINL**, a Monaco-based entrepreneur whose passion and expertise is on innovative marine and land-based solutions for asset protection and saving lives.
- **Emily ROLFE**, the youngest female competitor on the 32nd edition of the Marathon des Sables, at the age of 17.
- **Iris ROUSSEL** -a designer, engineer, and social entrepreneur in healthcare innovations. Her goal is to focus on the human aspect of each project.
- **Ride the Clouds** - an innovative band with the unique combination of piano, saxophone, (electro) harp, voice and electronics.
- **Alicia SEDGWICK**, *MC of the event*, actively involved in the production and management side of the media/entertainment industry, as well as a professional performer for over 25 years.
- **Ernesto SIROLI**, the 'iron man' of community development, founder of the Sirolli Institute in California and author of two books.
- **Mikhail VARSHAVSKI (Doctor Mike)**, a New York-based doctor focusing on family and preventive medicine. A social media entrepreneur, philanthropist and doctor with purpose.
- **Teodora Elvira WI**, a Medical Officer at the World Health Organization in Geneva, who is leading the development of global Sexually Transmitted Infection guidelines.

TEDxMonteCarlo wishes to extend a big thank you to our sponsors, without whom this event would not be possible. Thank you EFG Private Banking for being our "Platinum" sponsor, The Grimaldi Forum Monaco for being our "Gold" sponsor, our "Silver" sponsors including Marfin, Monaco Broadcast, Monte-Carlo Société des Bains de Mer (SBM), Savills Monaco, Standard Club and our speaker gifts sponsor Nike Monte-Carlo.

TEDxMonteCarlo is a one-day event and will take place November 11th, 2017 at The Grimaldi Forum. Tickets are on sale on our website for 88 Euros and a discounted fare of 50 Euros for students, giving access to morning activities, the Talks, and networking opportunities during the coffee breaks. We suggest buying your ticket early as tickets are running out fast. For more information, please contact tickets@tedxmontecarlo.com.

TEDxMonteCarlo is an independent TED-style event. TED began in 1984 and has become a global phenomenon. TED Talks are short, powerful talks that share an idea, in less than 18 minutes. Every second 17 TED Talks are viewed at www.ted.com in over 100 languages.

"TED has created a product that's sophisticated, popular, lucrative, socially conscious, and wildly pervasive." – *The New Yorker*

The desire to improve the world through innovation is at the heart of Monaco. Ruled by one of the oldest monarchies in Europe, Monaco is home to over 130 nationalities and leads the world in the exploration of renewable energy, whilst also being a pioneer in environmental ocean and research, carbon neutrality, and sustainability.

It is the mission of TEDxMonteCarlo to connect the community, inspire innovation, and foster visionary ideas within the community. We aim to bring thinkers, dreamers and visionaries together.

Stay in touch and up-to-date with TEDxMonteCarlo through our website and social media channels.

Contact: media@tedxmontecarlo.com

Website: www.tedxmontecarlo.com

Facebook, Twitter and Instagram: [@tedxmontecarlo](https://www.instagram.com/tedxmontecarlo)

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the [Open Translation Project](#), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](#); the annual million-dollar [TED Prize](#), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](#), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.