



FOR IMMEDIATE RELEASE

Press Release

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TEDxMonteCarlo is back!

The second edition of TEDxMonteCarlo is back to inspire you! Taking place on the 11th of November 2017 at the Grimaldi Forum, the TEDxMonteCarlo team is excited to prepare an exalting one-day event with the intriguing theme of “License to Know”.

Over 16 captivating speakers, both local and international, are preparing to invigorate your minds with provocative talks on front-page topics such as: entrepreneurship, safety, security and transparency. Their ideas will challenge the status quo and deliver new solutions to our changing times. From innovators to chess players, and entrepreneurs to doctors, this year’s edition of TEDxMonteCarlo offers you the “License to Know”. Experts from different domains will answer some of the most pertinent questions, such as: How far has artificial intelligence progressed and where is it going? How can we live in a safe and secure world and what are the tools available to us? Is cyber security really ‘safe’? How do we effectively use social media without jeopardizing our privacy and safety? Can anyone be an entrepreneur or make a difference?

Following last year’s huge success, TEDxMonteCarlo 2017 is scaling up to host more than 600 attendees. Ticket prices will be 88 euros and they will go on sale in July 2017.

For those unfamiliar with TED, it started as a small nonprofit, in 1984, bringing people together to share “Ideas Worth Spreading” from three disciplines – Technology, Entertainment and Design. These ideas are shared in the form of a story or “TED Talk”, which last a maximum of 18 minutes. Since its inception, TED conferences have included speakers like Bill Gates, Jane Goodall, and Quincy Jones who have spoken alongside athletes and grass root musicians.

“TED has created a product that’s sophisticated, popular, lucrative, socially conscious, and wildly pervasive.” – *The New Yorker*

The desire to improve the world through innovation is at the heart of Monaco. Ruled by one of the oldest monarchies in Europe, Monaco is home to over 120 nationalities and leads the

world in the exploration of renewable energy, whilst also being a pioneer in environmental ocean and research, carbon neutrality, and sustainability.

It is the mission of TEDxMonteCarlo to connect the community, inspire innovation, and foster visionary ideas within the community. We aim to bring thinkers, dreamers and visionaries together.

Stay in touch and up-to-date with TEDxMonteCarlo through our website and social media, details follow below.

For more information, contact: media@tedxmontecarlo.com

Website: www.tedxmontecarlo.com

Talk to us on Facebook and Twitter: [tedxmontecarlo](https://www.facebook.com/tedxmontecarlo)

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Monica Lewinsky, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; [the Open Translation Project](http://theopentranslationproject.com), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](http://TED-Ed.com); the annual million-dollar [TED Prize](http://TEDPrize.com), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](http://TEDx.com), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](http://TEDFellows.com) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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