

FOR IMMEDIATE RELEASE

Press Release

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TEDxMonteCarlo Additional Speaker Announcement!

MONACO – November 16, 2016. With just ten days to go for **TEDxMonteCarlo**, November 26th, the excitement is growing in Monaco, amongst the speakers, sponsors, volunteers and attendees.

At the first TEDxMonteCarlo, leaders, visionaries and entertainers will share their passion and unique expertise exploring a wide range of ideas from science to business and global issues. Speakers from Monaco, and those flying in from around the world, promise to be thought-provoking, educational and entertaining. It will be a memorable experience.

TED, standing for Technology, Entertainment & Design, is a globally recognised brand that was started in 1984. TED Talks are short, powerful talks that share an idea, in less than 18 minutes. Significantly, every second 17 TED Talks are viewed online at www.ted.com in over 100 languages, free-of-charge.

TEDxMonteCarlo is an independent locally organised TED-style one day event in Monaco, where attendees will have the chance to listen to 13 speakers give the talk of their life. Follow us on social media for the latest news [@tedxmontecarlo](https://twitter.com/tedxmontecarlo).

We are delighted to announce additional notable speakers, who will include:

- Alejandro AGAG, CEO Formula E, who leads a new FIA-backed global motor racing championship with cars powered solely by electricity;
- Matthew BEETON, Leadership Specialist, who will inspire us on how our online behavior will shape our cities;
- Alan COXON, Culinary Consultant, TV Presenter and Food Archeologist, who will explore "50 Tastes of Grey";
- Sara Elizabeth DILL, Director and Chief Counsel Criminal Justice Standards and Policy, who is an expert in international law, criminal defense, refugee determination, human trafficking and free speech;
- Françoise MEUNIER, Director of Special Projects for the European Organization for Research and Treatment of Cancer, who will share her views on life after cancer;
- Bertrand PETYT, Corporate Executive and Entrepreneur, who will speak about how art can be used for good and sustainability;

- Marc VELLA, Nomad Pianist, Composer and Writer, who has travelled over 250,000 km of roads across forty countries with his instrument in order to celebrate humanity;
- Louis WINSBERG, Guitarist, Composer and Producer, originally from the Gypsy Kings, who will bring music to touch our hearts; and
- Micha WITHOFT, Senior Legal Counsel at Scorpio Group and Meditation Teacher in various techniques, including Kundalini Yoga (Yogi Bhajan®) and meditation.

A few of the previously announced speakers will include:

- Alexia BARRIER, Sailor, Ocean Keeper and Entrepreneur, whose career is clear: She dreams of racing the Route du Rhum and Vendée Globe, a dream that began at the age of 12;
- Philippe LEGRAIN, Political Economist and Commentator, who is a critically acclaimed thinker, communicator and political entrepreneur;
- Jenke Ahmed TAILLY, Director, Creative Stylist and Consultant, who works with celebrities such as Beyoncé, Kanye West and Kim Kardashian; and
- Derek YACH, Global Chief Health Officer for Vitality, who has focused his career on advancing global health.

TEDxMonteCarlo wishes to extend a big thank you to our sponsors, who make this event possible. Thank you BSI for being our “Platinum” sponsor, The Grimaldi Forum for being our “Gold” sponsor, and our “Silver” sponsors including Groupe Marzocco, Marfin Management, Monaco Asset Management, Monaco Broadcast, Noeva Monaco, Savills, RUAG Aviation, and Société des Bains de Mer (SBM).

It is the mission of TEDxMonteCarlo to connect the community, inspire innovation, and foster visionary ideas within the community. We aim to bring thinkers, dreamers and visionaries together.

Stay in touch and up-to-date with TEDxMonteCarlo through our website and social media channels.

Contact: media@tedxmontecarlo.com

Website: www.tedxmontecarlo.com

Facebook, Twitter and Instagram: @tedxmontecarlo

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the [Open Translation Project](#), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](#); the annual million-dollar [TED Prize](#), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](#), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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