

**FOR IMMEDIATE RELEASE**

**Press Release**

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### **TEDxMonteCarlo Speaker Announcement!**

**MONACO – September 28, 2016.** Join the very first **TEDxMonteCarlo**, November 26<sup>th</sup>, where engaging speakers from around the world will converge and explore a wide range of ideas from science to business and global issues. Sharing their passions, local and global speakers will spark new ideas, create new conversations and inspire new ways of doing things.

A few of the notable speakers will include Alexia BARRIER, Sailor whose career is clear: She dreams of racing the Route du Rhum and Vendée Globe, a dream that began at the age of 12; Derek YACH, Global Chief Health Officer for Vitality. Derek Yach has focused his career on advancing global health; Jenke Ahmed TAILLY, Creative Stylist who works with celebrities such as Beyoncé, Kanye West and Kim Kardashian; and Philippe LEGRAIN, Political Economist and Journalist, who is a critically acclaimed thinker, communicator and political entrepreneur, and who has also been a senior policy adviser. Follow us on social media where additional speakers will be released each week.

TEDxMonteCarlo wishes to extend a big thank you to our sponsors, without whom this event would not be possible. Thank you BSI for being our “Platinum” sponsor, The Grimaldi Forum for being our “Gold” sponsor, and our “Silver” sponsors including Monaco Asset Management, Monaco Broadcast, SAVILLS, and Société des Bains de Mer (SBM).

“We are very proud to support the first edition of TEDxMonteCarlo”, said Umberto Alonzo, CEO of BSI Monaco SAM, “In addition to taking care of our clients, we want to be at the forefront of the cultural, economic and social life of the communities in which we operate. TEDxMonteCarlo is one of the many social and cultural initiatives we support in order to contribute to the attractiveness of the Principality of Monaco. With our support to TEDxMonteCarlo we aim to be closer to our clients and to share the same interests with them”.

TEDxMonteCarlo is a one day event and will take place November 26<sup>th</sup> at The Grimaldi Forum. Tickets will be on sale soon and may be purchased from our website. An early bird special rate will be available for a limited period. We suggest buy your ticket early and you will not be disappointed. For more information, please contact [tickets@tedxmontecarlo.com](mailto:tickets@tedxmontecarlo.com). Also, if you are interested in partnering with us, we would really like to hear from you.

TEDxMonteCarlo is an independent TED-style event. TED began in 1984 and has become a global phenomenon. TED Talks are short, powerful talks that share an idea, in less than 18 minutes. Every second 17 TED Talks are viewed at [www.ted.com](http://www.ted.com) in over 100 languages.

It is the mission of TEDxMonteCarlo to connect the community, inspire innovation, and foster visionary ideas within the community. We aim to bring thinkers, dreamers and visionaries together.

Stay in touch and up-to-date with TEDxMonteCarlo through our website and social media channels.

Contact: [media@tedxmontecarlo.com](mailto:media@tedxmontecarlo.com)

Website: [www.tedxmontecarlo.com](http://www.tedxmontecarlo.com)

Facebook, Twitter and Instagram: [@tedxmontecarlo](#)

### **About TEDx, x = independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

### **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on [TED.com](http://TED.com). TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include [TED.com](http://TED.com), where new TED Talk videos are posted daily; the [Open Translation Project](#), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](#); the annual million-dollar [TED Prize](#), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](#), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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