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Press Release

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Announcing the very first TEDxMonteCarlo!

MONACO – June 1, 2016. The very first **TEDxMonteCarlo** is coming to Monaco featuring inspiring speakers and performance artists with the theme “[r]EVOLUTION”, November 26, 2016.

For those unfamiliar with TED, it started as a small nonprofit, in 1984, bringing people together to share “Ideas Worth Spreading” from three disciplines – Technology, Entertainment and Design. These ideas are shared in the form of a story or “TED Talk”, which last a maximum of 18 minutes. Since its inception, TED conferences have included speakers like Bill Gates, Jane Goodall, and Quincy Jones who have spoken alongside athletes and grass root musicians.

“TED has created a product that’s sophisticated, popular, lucrative, socially conscious, and wildly pervasive” *The New Yorker*.

True to the format of TED conferences, TEDxMonteCarlo will host a one-day event featuring remarkable speakers from around the world, who will share their ideas on how to shape this rapidly changing world into a better place. Their revolutionary ideas will explore the arts, urban planning, the environment, sustainability, renewable energy, social innovation, migration and innovations for healthier, longer lives. Their goal will be to create a spectacular spark which in turn creates a natural inspiration within the audience.

The desire to improve the world through innovation is at the heart of Monaco. Ruled by one of the oldest monarchies in Europe, Monaco is home to over 120 nationalities and leads the world in the exploration of renewable energy, whilst also being a pioneer in environmental ocean and research, carbon neutrality, and sustainability.

A few interesting statistics, to date, every second over 17 people watch a TED Talk. TEDx have achieved over 1 Billion views, with 72K idea archives in over 50 languages. TEDx is building the world’s largest archive for sharing and discovering ideas which are free and viewable online.

It is the mission of TEDxMonteCarlo to connect the community, inspire innovation, and foster visionary ideas within the community. We aim to bring thinkers, dreamers and visionaries together.

Stay in touch and up-to-date with TEDxMonteCarlo through our website and social media, details follow below.

For more information, contact: media@tedxmontecarlo.com

Website: www.tedxmontecarlo.com

Talk to us on Facebook and Twitter: [tedxmontecarlo](#)

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the [Open Translation Project](#), which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative [TED-Ed](#); the annual million-dollar [TED Prize](#), which funds exceptional individuals with a "wish," or idea, to create change in the world; [TEDx](#), which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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